

The campsites of the Netherlands are top - 20 Dutch campsites are awarded the ADAC Superplatz 2022 rating by ADAC Camping

- 28 new ADAC Superplätze in Europe, 21% growth in the top group
- Niederlande auf Position 4 im Europa-Ranking der Campingnationen

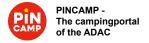
Berlin, 07.12.2021 - This year, the ADAC has again sent its inspectors to campsites all over Europe to check their quality. The most important result: With 28 new ADAC super campsites (+21%), the top group of European luxury camping has grown significantly. This brings the total number of 5-star rated campsites in Europe to 158. Uwe Frers, Managing Director of ADAC Camping: "28 new ADAC Superplätze show where the journey in camping is heading: higher quality for increasingly demanding campers." There has also been a strong increase in the number of 4 and 4.5 star campsites. 103 campsites have made the leap into this segment (1,373 campsites) and are pleased to have received the ADAC Tip award.



Also in the elite class of ADAC Superplätze in 2022: The 5-star Papillon Country Resort course (Photo: PiNCAMP / Papillon Country Resort)

Europe: Netherlands in 4th position in Europe ranking, Italy remains No. 1

With 20 ADAC Superplätzen in 2022, the Netherlands is in 4th position in the European ranking of camping nations. In 2021, the Netherlands still had 23 ADAC Superplätze and was in 2nd position. With five new ADAC Superplätze, Italy continues to occupy the top position in the European ranking, as it did in the last survey. France gains eight new ADAC Superplätze and thus climbs from position 3 to position 2. Croatia also records the strongest percentage growth in the top group with eight new ADAC Superplaces (+62%). In addition, it jumps up three positions in the ranking to position 3. Germany gains two new ADAC Superplätze and remains unchanged in position 4 with 20 ADAC





Superplätze. New ADAC Superplätze also come from Austria (+3) and Denmark (+1), Greece is represented in the top ranking for the first time with the new ADAC Superplatz Camping Ionion Beach (Peleponnes).

Number of ADAC Superplätze 2022 Europe:

1. Italy: 33 (+ 5)
2. France: 29 (+ 8)
3. Croatia: 21 (+ 8)
4. Germany: 20 (+ 2)

4. The Netherlands: 20 (- 3)

6. Spain: 167. Austria: 10 (+ 3)8. Denmark: 3 (+ 1)9. Greece: 1 (+ 1)9. Luxemburg: 19. Portugal: 19. Sweden: 1

9. Switzerland: 19. Hungary: 1

The Netherlands: All 20 ADAC Superplätze 2022 at a glance

Kampeerdorp De Zandstuve

<u>Ferienpark Beerze Bulten</u>

Camping De Kleine Wolf

Ardoer Camping Westhove

Ardoer Comfortcamping Scheldeoord

Papillon Country Resort

Ardoer Strandpark De Zeeuwse Kust

Vakantiepark De Twee Bruggen

Marveld Recreatie

Ardoer Camping & Beachresort Julianahoeve

Ferienpark TerSpegelt

Camping De Paal

Vakantiepark Leukermeer

Camping De Leistert

Familievakantiepark Krieghuusbelten

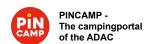
Camping De Pallegarste

Vakantiepark Capfun De Bongerd

<u>Ardoer Vakantiepark Ackersate</u>

<u>Ardoer Vakantiepark 't Rheezerwold</u>

De Kurenpolder Recreatie





ADAC Classification: This is how it is rated

The ADAC classification shows the level of facilities offered by a campsite. The highest classification level is 5 stars. The classification is calculated from the individual results of an inspection in the areas of sanitary facilities, campsite grounds, supply, leisure facilities and bathing facilities. For this purpose, ADAC inspectors travel throughout Europe to gain an on-site impression of the respective campsite. To ensure that the evaluation is fair and transparent, it follows fixed criteria that are applied uniformly throughout Europe. About 250 data points are collected during an inspection. If a campsite manages to achieve an above-average rating and is classified with 5 stars, it receives the ADAC Superplatz rating.

"ADAC Campingführer 2022" (ADAC Camping Guide 2022) on sale

The ADAC Camping Guide Germany and Northern Europe 2022 with the current classifications and detailed descriptions of more than 2,600 campsites and of course all listed ADAC super sites is now available in stores. The ADAC Camping Guide Southern Europe 2022 will be published on 5 January 2022.

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B2B / Press contact

Thomas Rühl, +49 (0)30 814570952, thomas.ruehl@adac-camping.de

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About PiNCAMP

PiNCAMP (www.pincamp.de) is the digital camping platform of ADAC SE. The portal lists all ADAC content and a total of more than 10,000 campsites, 8,000 travel destinations throughout Europe and 53,000 user reviews. PiNCAMP combines this information into an inspiring service and content offer consisting of news, travel reports, interviews and vehicle tips. In addition, ADAC experts check the quality of the campsites as part of annual, objective inspections. The platform is financed, among other things, through B2B services for operators; consumers use PiNCAMP free of charge. The Berlin-based company is managed by tourism and start-up expert Uwe Frers.

